TUESDAY, OCTOBER 27, 2015

BROWN LAND & CATTLE CO.

Sall Online Sale

WWW.RRMARKETPLACE.COM

SALE MANAGEMENT



R&R International Sales P.J. Budler682.597.0380 or info@thecattlemarket.net

SALE CONSULTANTS

Skyler Davis	
Bill Helton	
Mark Smith	

ADDITIONAL NOTES

- Payment required within seven days following the sale. Checks mailed to R&R Marketing, 1212 Laurel St, #1614, Nashville, TN 37203. Contact abby@rrmktg.com for credit card payments
- Sight Unseen Guarantee. Buy with confidence.
- All purchases are fully guaranteed. All cattle sell under the standard guarantee of the North American Limousin Foundation.
- We will work with all buyers to arrange trucking for your purchases at a minimal cost.

Tuesday, October 27, 2015 www.rrmarketplace.com

Bidding Opens ... Tuesday, October 27th at 7:00 am (CST) Bidding Closes ... Tuesday, October 27th at 7:00 pm (CST)

BROWN LAND & CATTLE CO. Gall Online Sale

Brown Land & Cattle Co. MCBN

17305 Highway FF, Diamond, MO 64840 Cheryl Brown, 417.438.2519 • Marty Brown, 417.310.6649



- We just love the breed character in this special breeding piece, she is big bodied and has noticeable muscular expression from the side.
- 530C numeric profile align like the stars on a perfect night, she leads the entire offering in MK, TM and CEM.
- Big time EPD spread donor prospect in this package, she is a direct daughter of our Sugar Bush Cattle partnership female, SBLX Uniform Design 5243U by AUTO Dollar General. Being a Dollar General makes her a paternal sister to one of the very finest ever created in our program, MCBN Tranquility Brown.



- This cherry didn't fall very far from the tree, her MAGS The General dam is exceptional, she is super cool to study phenotypically and has done a bang up job with 510C as a first calf heifer and we expect her to continue to raise great ones for years to come.
- 510C is a Connealy Consensus 7229 daughter....and we know what that means! It is pretty much a given that she is going to be a marbling and \$MTI standout. She ranks in the top 2% of the breed for MB and top 1% for \$MTI.
- With an actual BW of 67lbs and a double digit CED and 0.6 BW EPD, you will have lots of options come mating time with this special breeding piece.
- · Cherry is one that is captivating given her cool profile, soft look and structural integrity.



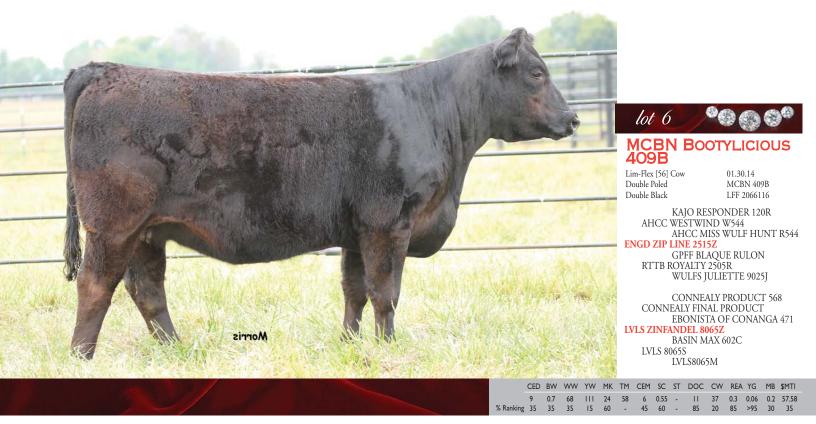
- The daughters of SAV Brave are flat good, there is a reason he was the top selling bull in a past SAV sale; his power, superb structure and exceptional muscle are all being expressed in his progeny.
- 507C has all the right pieces to find her way to both the show barn and the replacement pen. You just have to fall in absolutely lust with the length and cleanliness through her frontend, her muscular top shape and level design.
- Out of an AUTO Dollar General 122R is an absolute rockstar in our production program, she posts a 78 for TM epd, putting her in the top 1% of the entire breed for this important trait.
- MCBN Cassidy 507C is balanced all the way across the board for growth, maternal and carcass traits



- 522C is just a late February baby who is getting better and better by the day. Her exceptional performance profile makes her one that you can't overlook in this offering.
- A direct daughter of MCBN Yasir 125Y who is a son of the \$50,000 valued donor EXLR Rebecca 1019P. His superb style and the rib shape make him a standout here at the ranch.
- Statistically speaking, this young heifer sits at an 11 for CED and excels up to a 113 YW epd. Furthermore, this homozygous polled, black female is in the top 3\$ of the breed for MB epd.



- Selling a maternal sister to the 2012 National Champion Female, ELCX Twilight was not an easy decision for us to make, however with this elite offering we couldn't resist having this multi-facet gem to highlight the event.
- From the same cow family was the \$9250 must see female in the 2014 Fall Online Sale of Edwards Land & Cattle, selling to Haylee Hodges.
- The front 1/3 of this female screams quality and maternal! She is ultra refined through her head and neck, is long and smooth from her should forward and is upheaded as they come.
- Sired by the Angus marbling giant and one of the most popular bulls of current times, Connealy Consensus.



- This female is the real deal if you are serious about finding the next great one to build a program around. Absolutely no holes in this female, she ties to together phenotype, pedigree and performance as well as any female we have ever offered to the public.
- Year after year we are consistently pleased with how the LVLS cattle perform in our system, and LVLSS Zinfandel is no exception. As a first call heifer, she raised this spectacular female, MCBN Bootylicious 409B.
- The ENGD Zip Line cattle are tremendous, this fall sale season some of the very best to sell will carry his lineage. His daughters look like females and his sons look like bulls, just like they should.
- Sells A.I. bred on 5.6.15to MAGS Unheard of and P.E. to MCBN 416B 5.18.15-present.



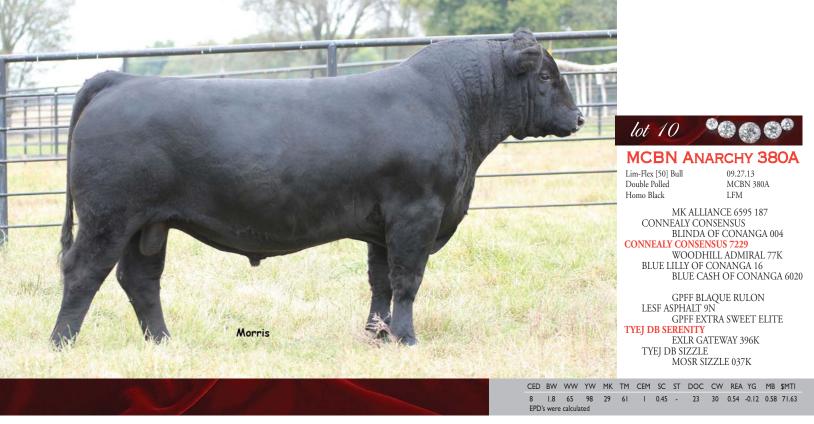
- We have had an opportunity to travels lots of miles and watch lots of judges evaluate a lot of cattle this year, and we are kicking ourselves every time we come home and see this female in the field. Blossom has bloomed into one extremely intriguing female who is absolutely stunning on the profile.
- 420B is out if a daughter of SAV Bismarck 5682; who after 10 years is still producing some of the very best that go through a sale ring or parade around a show show ring. His daughters have beautiful udders, adequate growth and REA.
- She leads this offering with an impressive 13 CED and records a .92 for SC.
- · Please study this one from the ground up and ask yourself how many more miles will you have to travel to find one this good.
- Sells A.I. bred on 5.6.15to LH Uhaul and P.E. to MCBN 416B 5.18.15-present.



- If data is your deal, you have hit the jackpot with MCBN Blackeyed Bette 410b. She hits it out of the park in terms of calving ease, growth and maternal traits and is in the top 2% of the breed for SC and top 4% for \$MTI.
- Just as her sire, MAGS Wazowski does, she brings a tremendous amount of growth to the table. 410B records an 81 WW epd and 118 for YW epd.
- In terms of confirmation, she is fault free, sound structured and easy fleshing.
- Sells A.I. bred on 5.6.15to MAGS Unheard Of and P.E. to MCBN 416B 5.18.15-present.



- A maternal brother to the famous AUTO Luckie Too 423Y, the 2013 National Junior Show Grand Champion for Cody Heavin. Like his sister, 370A is super sound and extremely functional in his design.
- This bull is so very close to ideal, it is hard to let him go. His topside shape, cool front end and big foot make him very appealing in our opinion.
- Sired by the Angus legend, Connealy Consensus 7229 makes him a valuable breeding bull that will add marbling into your genetic core.
- Homozygous black
- BW: 76 lbs; WW: 714 lbs.; YW: 1,280 lbs.



- You will only hope that you get sons of Anarchy 380A! Stout, massive, powerful....you can use any description you so desire to describe this powerhouse of a bull. Starting at the ground, he is very very solid.
- Since day one, we knew he was going to be one of a kind in the way he was designed. He is a full brother to MCBN Ace Ventura however, he is very different in his type and kind.
- If you need a half blood bull that will add muscle and bone and not take it away, here is the key right here.
- A maternal brother to AUTO Luckie Too 423Y, the many time champion of Cody Heavins.
- BW: 75 lbs.; WW: 806 lbs.; YW: 1,342 lbs.



- A maternal and marbling master in MCBN Blockbuster, he is in the top 10% of the breed for both MK and MB epds. You get the best of both worlds in this sire who will bring strength to your replacement pen and you terminal sires.
- The \$MTI figure is ever increasing in popularity and importance, this herd sire excels in said category. He posts a 67 \$MTI and is in the top 10% of the Lim-Flex population.
- LVLS 8115T is just starting to find her place in our donor program, we can't wait to see her progeny in the future. We have been really impressed with the functionality and practical look in her offspring thus far.
- BW: 76 lbs.; WW: 743 lbs.; YW: 1,306 lbs.



- Homozygous polled and homozygous black 50% Lim-Flex herd sire available for your critique in MCBN Blown Away 417B.
- This long yearling bull is a son of one of the most phenotypically appealing bulls to appear in the breed in the last decade. ENGD Zip Line will most likely be one of the go to purebred homo/homo sires in 2016 after cattle like this continue to be marketed.
- 417B has a nicely balanced set of EPD's, you won't be sacrificing anything when you turn this stylish bull out with cows this fall.
- BW: 81 lbs.; WW: 768 lbs.; YW: 1,311 lbs.



- · Batman has breeding bull written all over him like so much of the COLE Windfall son's do. He is deep centered solid footed and masculine appearing.
- Don't let the massive construction of this bull deceive you, statistically he is in the top 1% of the breed for MK and in the top 5% for YW.
- This bull is ultra athletic and will have no trouble cover some serious ground to get your cows settled this fall.
- His dam traces back to the Angus cow maker, Connealy Lead On.
- BW: 74 lbs.; WW: 781 lbs.; YW: 1,324 lbs.